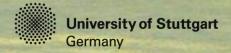


International Deep-Drawing Research Group 2021

"Digital Technologies in Sheet Metal Forming"

June 21st - July 02nd, 2021

**Sponsorship Prospectus** 





Organized by the Institute for Metal Forming Technology, University of Stuttgart

## WELCOME MESSAGE

Dear Colleagues, Dear Friends in Sheet Metal Forming and Modelling, Dear Researchers in Deep Drawing Technology from all over the world!

Approximately three weeks ago the Executive Committee of the International Deep-Drawing Research Group (IDDRG) accepted my proposal to take over the 40<sup>th</sup> International Deep-Drawing Research Group Conference from June 21<sup>st</sup> - July 2<sup>nd</sup> 2021 in Stuttgart, Germany. I feel deeply honoured for having the pleasure with this to invite you to join the 40<sup>th</sup> IDDRG Conference, which is going to be held as a fully virtual event.

As we are committed to preserving the long history and the high standards of the IDDRG Conference indeed we are grateful for having the opportunity to learn from the experience gained by our Korean colleagues having organised the  $39^{\rm th}$  IDDRG Conference -



Univ.-Prof. Dr.-Ing. Dr. h. c. Mathias Liewald MBA

Virtual. Such new conference styles may feel a little different, but we are quite optimistic to cope successfully with rising challenges in terms of keeping the tradition of direct communication, question and answers on given contributions and keynotes, break out sessions with friends and colleagues as well as enjoying the flair of booths prepared by suppliers, developers and other members of the community.

Following the habits of the IDDRG of connecting the entire sheet metal forming community again in 2021 we are going to do so through a virtual conference platform promising to provide an exciting experience on the one hand and to learn from success in sheet metal forming and deep drawing from other members of the community.

Expecting more than 250 registrations at the upcoming conference venue in June 2021 actually we are working hard on an appropriate concept to provide good availability of contributions and keynotes, to offer you visits to virtual booths of involved and interested suppliers and developers accompanying the course of conference and also to get in touch with you as best as virtual media allows.

For the Sponsors of the IDDRG 2021, the committee in Stuttgart will make best effort to deliver your latest company information, your newest products and services in a more diverse and efficient way to participants home and abroad. It would be highly appreciated if you recognise the importance and value of the annual IDDRG conference and provide sponsorship and cooperation for its successful hosting here in Stuttgart.

With this welcome message we also like to ask you for a contribution to our next conference in 2021. On the website you may find the tentative topics of sessions to be held separately. Please feel free to assign your contribution to one of these tentative sessions or to propose additional. Please find some time within the next weeks and submit your abstract not later than February 14<sup>th</sup> 2021. Thanks!

We welcome you to join the 40<sup>th</sup> IDDRG conference in Stuttgart!

(December 2020)

Mathias Liewald Chair Celalettin Karadogan Co-Chair Maxim Beck Organizing Office

## **OVERVIEW**

The IDDRG (International Deep Drawing Research Group) was started in the late 1950's as an organization of national groups devoted to the study of sheet metal forming including forming processes, materials, formability issues, tooling, tribology and many other interesting aspects of sheet metal forming research and industrial practices.

The IDDRG conference is a gathering for the world's leading production specialists and researchers from all over the world for fruitful discussions on challenging technical topics in sheet metal forming technology. The conference is designed to provide a rich environment for knowledge development, discussions and interactions.

IDDRG 2010	Graz, Austria	IDDRG 2020 - Virtual	Busan, Korea
IDDRG 2009	Golden, Colorado	IDDRG 2019	Enschede, Netherlands
IDDRG 2008	Olofström, Sweden	IDDRG 2018	Waterloo, Canada
IDDRG 2007	Győr, Hungary	IDDRG 2017	Munich, Germany
IDDRG 2006	Porto, Portugal	IDDRG 2016	Linz, Austria
IDDRG 2005	Besançon, France	IDDRG 2015	Shanghai, China
IDDRG 2004	Sindelfingen, Germany	IDDRG 2014	Paris, France
IDDRG 2003	Bled, Slovenia	IDDRG 2013	Zurich, Switzerland
		IDDRG 2012	Mumbai, India
IDDRG 1957	Foundation of IDDRG	IDDRG 2011	Bilbao, Spain

Title	International Deep-Drawing Research Group (	Conference 2021	
Theme	Digital Technologies in Sheet Metal Forming		
Date	June 21 - July 02, 2021		
Organized by	Institute for Metal Forming Technology, Stuttgart		
Website	https://www.iddrg2021.uni-stuttgart.de		
Program	On a virtual conference platform. Details to be announced soon.		
	<ul><li>Abstract Submission / Acceptance</li><li>Abstract Submission (Presentation Only)</li></ul>	February 21, 2021 / February 28, 2021 March 31, 2021	
	Paper Submission	March 31, 2021	
Key Dates	Online Registration	April 2021 - June 04, 2021	
	Submission of Video Recordings	June 04, 2021	
	Conference	June 21, 2021 - July 02, 2021	
Scale	250 + attendees from multiple countries 100 + presentations		

	01 Robust process design and adaptive control
	02 Prediction and control of product and assembly properties
	03 Digitalization in tooling and intelligent tools
	04 Sustainability through digitalization
	05 Enhanced simulation using thick shells and elastic tools
	06 Smart production technologies and machine learning
Topics	07 Damage, forming limits and sheared edge formability
	08 Springback simulation and compensation
	09 Digital techniques in material characterization
	10 Material models, full and small scale testing
	11 Press hardening, manufacturing issues
	12 Tribology and tribological systems
	13 Flexible processes in mechanical joining
Organizing Office	Institute for Metal Forming Technology, University of Stuttgart Holzgartenstrasse 17 70174 Stuttgart, Germany
	Tel.: +49 711 685 83821 E-Mail: iddrg@ifu.uni-stuttgart.de



## SPONSORSHIP PROGRAM

# Why should I sponsor?



Access to Knowledge Highly Targeted Marketing Brand Awareness & Recognition

**Enhance Credibility** 

Generate New Partnerships

Sponsoring the participation of many talented researchers at the IDDRG 2021 - Virtual offers a great opportunity to promote the international reputation of your company in the deep-drawing community. Make sure you do not miss out on the various sponsorship opportunities available to you.

## Join us as a Sponsor!

## **PLATINUM**

10.000 €

**GOLD** 

5,000 €

SILVER

3,000 €

#### 10 FREE PASSES

- 1 Opportunity to give a technical plenary talk
- 2 Pre-recorded commercial spotlight to play before each plenary talk (10 seconds Max.)
- 3 + GOLD Options



EXCLUSIVE PARTNER



#### **5 FREE PASSES**

- 1 Possibility to implement videos in the virtual booth. (Details C)
- (2) + SILVER Options

#### **3 FREE PASSES**

- Logo will be displayed on the landing page of the homepage & the virtual conference platform (Details A)
- Acknowledgement as official Sponsor of the IDDRG 2021 (Details B)
- ③ Virtual booth on the conference platform (Advanced Marketing Package) (Details C)
- (4) Opportunity to contact and meet participants online (Details C)

## - Marketing Package -

(Details D)

1.500 €

1 Basic Landingpage on the Conference Platform

1 Description (max. 200 Words)

1 PDF (max. 2 Pages)

1 Logo

1 Link

## **Details**

- A) Logo Display & Website Link (listed according to the application priority)
- In the "Our Sponsors" section of the landing page, logo will be visibly displayed. The logos are displayed according to the sponsorship order (1. PLATINUM, 2. GOLD, 3. SILVER).
- 2 The Logo will be prominently displayed on the virtual conference in dedicated areas.
- (3) The Logo will be linked to the URL you desire.
- B) Acknowledging the Sponsors in at least two E-Mails that will be sent to all registrants (listed according to the program and application priority)
- (1) Reminder E-Mail before the conference.
- (2) "Thank You" E-Mail to the registrants after the virtual conference.
- C) Virtual booth on the virtual conference platform & opportunity to meet participants online (listed according to the application priority)
- In the "Sponsors" section of the virtual conference the logo will be visibly displayed and linked to the virtual booth. A virtual booth is an advanced version of the Marketing Package (see D).
- 2 In the "Sponsors" section of the virtual conference a dedicated page for each Sponsor will be available. (Virtual booth)
  - (2.1) Possibility to upload documents.
  - (2.2) Possibility to implement contact data, contact persons, links.
  - (2.3) Possibility to contact participants of the conference & vice versa via personal message.
  - (2.4) Possibility to meet in 1:1 video calls with the participants.
  - (2.5) Possibility to implement (commercial) videos (PLATINUM + GOLD only).

#### D) Marketing Package

- 1 Booking the marketing package enables to create a landing page on the conference platform containing the most important information about your company. The button to the landing page will be placed below the PLATINUM, GOLD & SILVER Sponsors.
  - (1.1) Possibility to upload a description with a max. length of 200 words
  - (1.2) Possibility to upload a PDF-document (e.g. flyer)
  - (1.3) Company Logo will be displayed on the landing page of the company
  - (1.4) Possibility integrate a link of your desire

## How to apply?

- 1 Please fill out the sponsorship application form and email it to IDDRG 2021 Virtual Organizing Committee (<u>iddrg@ifu.uni-stuttgart.de</u>). Afterwards you will receive an invoice and a sponsorship agreement.
- 2 Sign the sponsorship agreement and make the payment via wire transfer to confirm your application. (All transaction fees are borne by the applicant.)
- 3 After completing the payment, please send the receipt to the organizing office for confirmation.





Contact Person: Mr. Maxim Beck

E-Mail: iddrg@ifu.uni-stuttgart.de Website: www.iddrg2021.uni-stuttgart.de

Tel: +49 711 685-83821

# IDDRG 2021 - Virtual Sponsorship Application Form



## 1) Company Information

NAME OF COMPANY		
ADDRESS		
COUNTRY	NAME OF PRESIDENT	
PERSON IN CHARGE	DIVISION IN CHARGE	
TEL	FAX	
E-MAIL	WEBSITE	

## 2) Sponsorship Program

С	ATEGORY	SPONSOR AMOUNT
	-PLATINUM SPONSOR	EUR 10.000
PROGRAM	☐ GOLD SPONSOR	EUR 5.000
	☐ SILVER SPONSOR	EUR 3.000
	☐ MARKETING PACKAGE	EUR 1.500

# 3) Application & Payment

Application beautine. It may 2021 Wile transfer only, credit card rayment will not be accept	Application Deadline: 31 May 2021	Wire transfer only. Credit Card Payment will not be accept
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(VAT Nr.: DE147794196)

Account Holder: Universitaet Stuttgart

Address of Account Holder Keplerstrasse 7, 70174 Stuttgart, Germany

Bank: Baden-Wuerttembergische Bank Stuttgart - BW-Bank

**IBAN:** DE51 6005 0101 7871 5216 87

SWIFT/BIC: SOLADEST600

Please indicate FONDS 86034747 as purpose of your transaction!

By signing this form, I apply for the sponsorship o	f the IDDRG 2021 - Virtual.
Company Authorized Signature:	Date: